

About Aurora Chamber of Commerce Eblasts:

- \$100 per eblast
- 40% average open rate
- Sent once a week (currently on Tuesdays)
- Sent to all registered Chamber member representatives (approximately 2,400)
- Shared on Facebook, Twitter, LinkedIn
- Utilizes ChamberMaster's up to date member listing and Constant Contact (online marketing tool)

Eblast Specs:

- Can be either jpg, png and/or a combination of graphic and text (all graphics must be jpg or png)
- 6 inches wide x 3-4 inches deep
- Submitted eblasts should include the following information (in graphic or text):
 - ° Name of the event or company
 - ° Date(s) of the event
 - ° Time of the event(s)
 - ° Location (complete address, incl. zip code)
 - Brief explanation one or two sentences
 - ° Logo or graphic (or both if they fit)
 - ° Contact information and/or URL link for more information, registration, etc.

For additional information, contact Mitzi.Schindler@AuroraChamber.org or call 303-344-1500

The Chamber provides experiences you can't find anywhere else!